



# Advertising Agreement

between  
**Motor City Theatre Organ Society, Inc.**  
and the Advertiser  
**to Sponsor the Calendar of Events  
and/or Classic Movies at the  
Redford Theatre**

**The Historic Redford Theatre**  
*owned and operated by the*  
*Motor City Theatre Organ Society, Inc.*

*Theatre Contact:*

[GoodTimes@RedfordTheatre.com](mailto:GoodTimes@RedfordTheatre.com)

\_\_\_\_\_ \$200.00 Name of business, logo and location on the Calendar of Events, and logo on series sponsor list on RedfordTheatre.com with a link to business website during the selected series.

\_\_\_\_\_ \$400.00 *Sponsorship of a Scheduled Movie and Community Awareness.*

- \* Business/organization listed on the Calendar of Events by the selected movie/show in
- \* Business listed in advertising for the selected movie as the sponsor for the movie/show.
- \* Poster stating business sponsorship and a table in the lobby at all performances for flyers, coupons, pictures, and other handouts to promote your business to the Redford Theatre patrons.
- \* Announcement of business sponsorship from stage and opportunity to address audience.
- \* Business name and logo on the Redford Theatre website with a link to your website.
- \* A Sponsorship Certificate from the Redford Theatre.

\_\_\_\_\_ \$2000.00 **MOVIE SERIES SPONSOR.** All of the above for all movies in the series. (This does not include MCTOS silent movies and special events.)

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*The Redford Theatre Calendar of Events is printed 3 times each year. Our mailing list consists of over 10,000 individuals. An additional 15,000 calendars are printed and are distributed to businesses, organizations and individuals in the tri-county area and beyond.*



Please make your check payable to the **Motor City Theatre Organ Society, Inc.** and return it with this form to:

Redford Theatre Advertising, 17360 Lahser Road, Detroit, MI 48219-2348

Please mail this form with your payment-movie selections are done on a first come, first serve basis.

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Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Website address: \_\_\_\_\_

Representative for Advertiser: \_\_\_\_\_

Representative for MCTOS: \_\_\_\_\_ Date: \_\_\_\_\_

*Thank you for your support!*